



DLF Commercial Complexes Limited

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CREATING
COMMERCIAL
MILESTONES

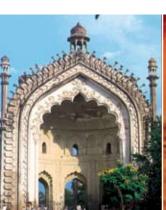




Once known as Awadh,
Lucknow is a multi-cultural city:
rich in history, sublime etiquette and
gracious old world charm



Known in the yesteryears as the 'City of Nawabs', the 'Constantinople of India' and the 'Golden City of the East', Lucknow's courtly manners, beautiful gardens, poetry, music and fine cuisine enticed, in turn, the Delhi Sultanate, the Mughal Empire, the Nawabs of Awadh, and the British Raj. Referred to as the 'granary of India', Awadh was a wealthy kingdom, strategically placed in the fertile Gangetic plains.







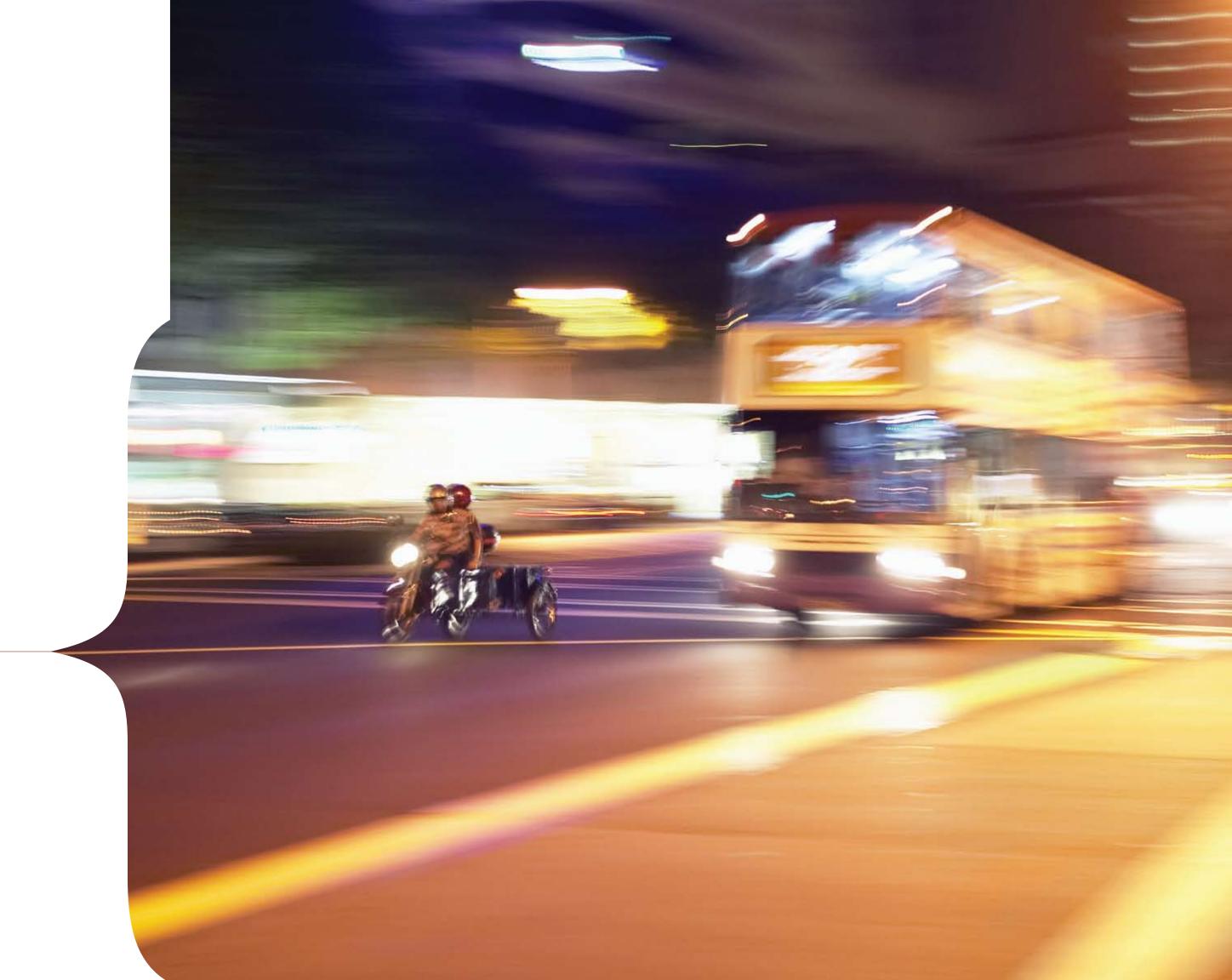


While retaining its traditional eminence as a major trading city, Lucknow, the political & commercial capital of India's most populous state, is also emerging as an economic hub for new service industries

A centre of quality education and research, Lucknow, the capital of Uttar Pradesh, is poised for exponential growth. Today Lucknow is witnessing rapid development in information technology, banking, retail, biotechnology, construction, coaching classes, insurance and other service sectors.

A Biotechnology Park is being set up by the Ministry of Science & Technology.

All the leading public and private banks and the oil marketing companies have a presence in Lucknow, which is amongst the fastest growing Tier 2 cities in India.





Work and leisure spaces tailored to an emerging present day lifestyle trend

While Lucknow retains its edge as a prominent trading centre, the city is also emerging as a key hub for service industries. As such, there is a growing need for lifestyle work spaces that cater to the needs of Lucknow's buoyant businesses.

True to its tradition of being a pioneer ever since its inception, DLF has stepped in to bridge this gap by developing DLF Plaza, Lucknow, which will be the ultimate composite retail, entertainment and office destination in UP.

Combining the strengths of well-grounded experience with the dynamic needs of modern times, DLF has given Indian skylines some of their most prestigious retail and office addresses; each of which meets the highest standards of excellence in commercial development.

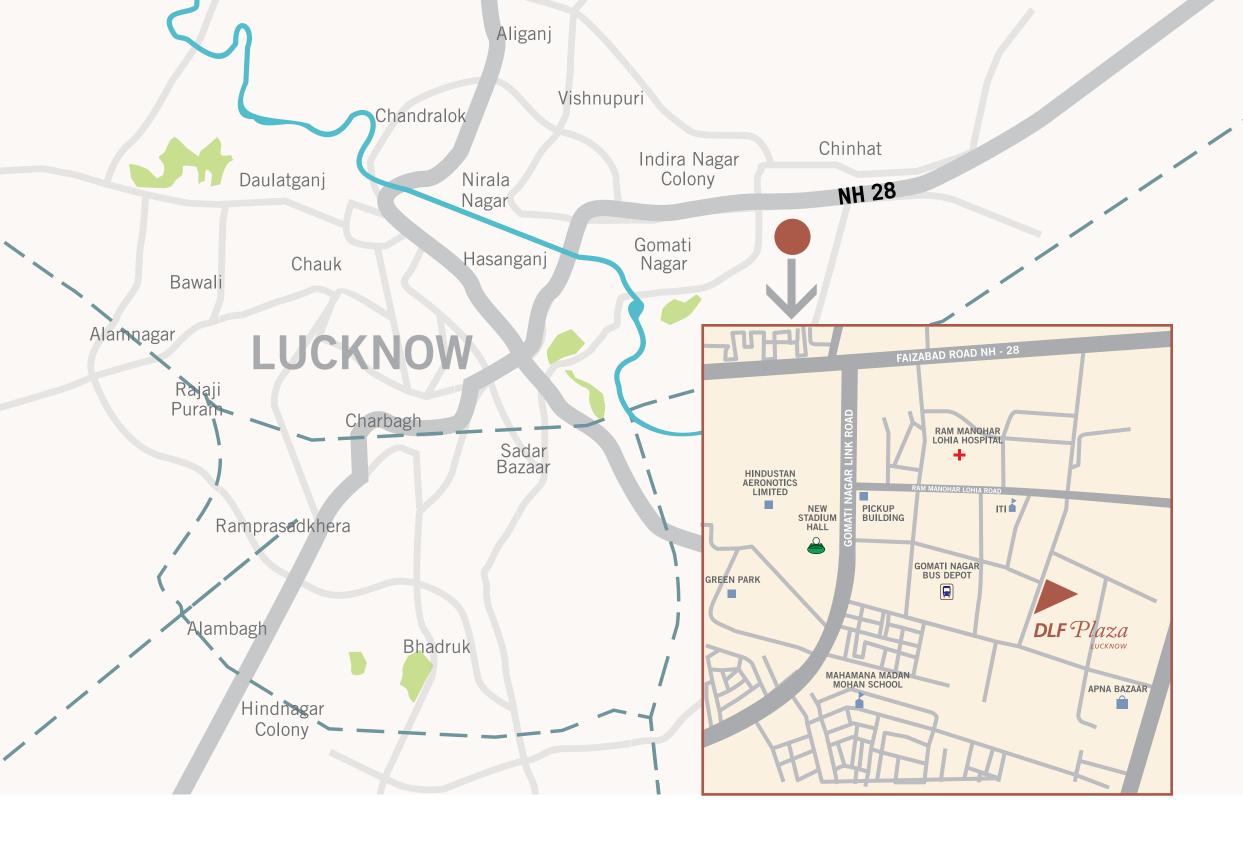
The ultimate future facing destination that will redefine commercial standards in retail, leisure and work spaces.

DLF PLaza has a strategic corner location, flanked by two 30 metre wide roads, thereby affording high visibility and easy access.

A magnificient shopping arena extends over the ground and first floors of 2 blocks while the modern offices are from the 2nd to the 8th floor. The entertainment and leisure zone which includes the anchor store, foodcourt & multiplex share the 3rd block. The 4th block will house the posh Hilton Garden Inn Hotel.

The 4 exclusive blocks in DLF Plaza are arranged around two landscaped courtyards, lending it an open feel amidst the greenery.







Located in upmarket Gomti Nagar, DLF Plaza will be Lucknow's first top grade development; redefining standards in leisure, retail and office spaces and attracting further investment into this fast growing city.

DISTANCES

8 KMS Hazratganj Railway station 12 KMS Airport 30 KMS 2 KMS Taj Residency

NEIGHBOURS

Rohtas Residentials Across Road Omaxe Residentials Across Road Parasvnath Residentials 100 mtrs Eldeco Residentials 200 mtrs Bang Opposite Gomti Nagar Bus Stand 200 mtrs Waves Mall 1200 mtrs

RML Hospital 500 mtrs Sushma Hospital 900 mtrs 1200 mtrs Hotel Awadh TCS, WIPRO, SONY Centres 700 mtrs G Mall 1800 mtrs







The ultimate commercial destination in India where work, leisure & entertainment share a common boundary DLF Plaza Lucknow will redefine the conventional concept of commercial spaces by integrating work and leisure arenas.

It will offer facilities such as cafes, retail arcades and also an upmarket hotel, which are seamlessly integrated with the work places. DLF Plaza will have a state

of the art Multiplex and a foodcourt offering a variety of cuisines. Affording office goers the convenience of retail, leisure and dining options without having to leave the complex; which will translate into higher captive footfalls for the retail and restaurant outlets. The Hilton Garden Inn Hotel will also contribute to the higher footfalls by virtue of its affluent holiday or business travelers.

DLF Plaza Experience

OFFICE SPACES RETAIL & LEISURE MULTIPLEX FOOD COURT HILTON GARDEN INN HOTEL



With its modern architectural design, DLF Plaza will set the new paradigm in terms of top standards of development, design and lifestyle aesthetics in Lucknow. It will epitomise India's approach to the new millennium: Customer focused, innovative, pre-empting the future.









Bridging the gap for quality commercial spaces

DLF Plaza will bridge the huge demand gap for quality commercial spaces in Lucknow by providing the city's first 'A' grade development. Combining work and leisure spaces, DLF Plaza will suit the requirements of the trading community as well as service professionals.



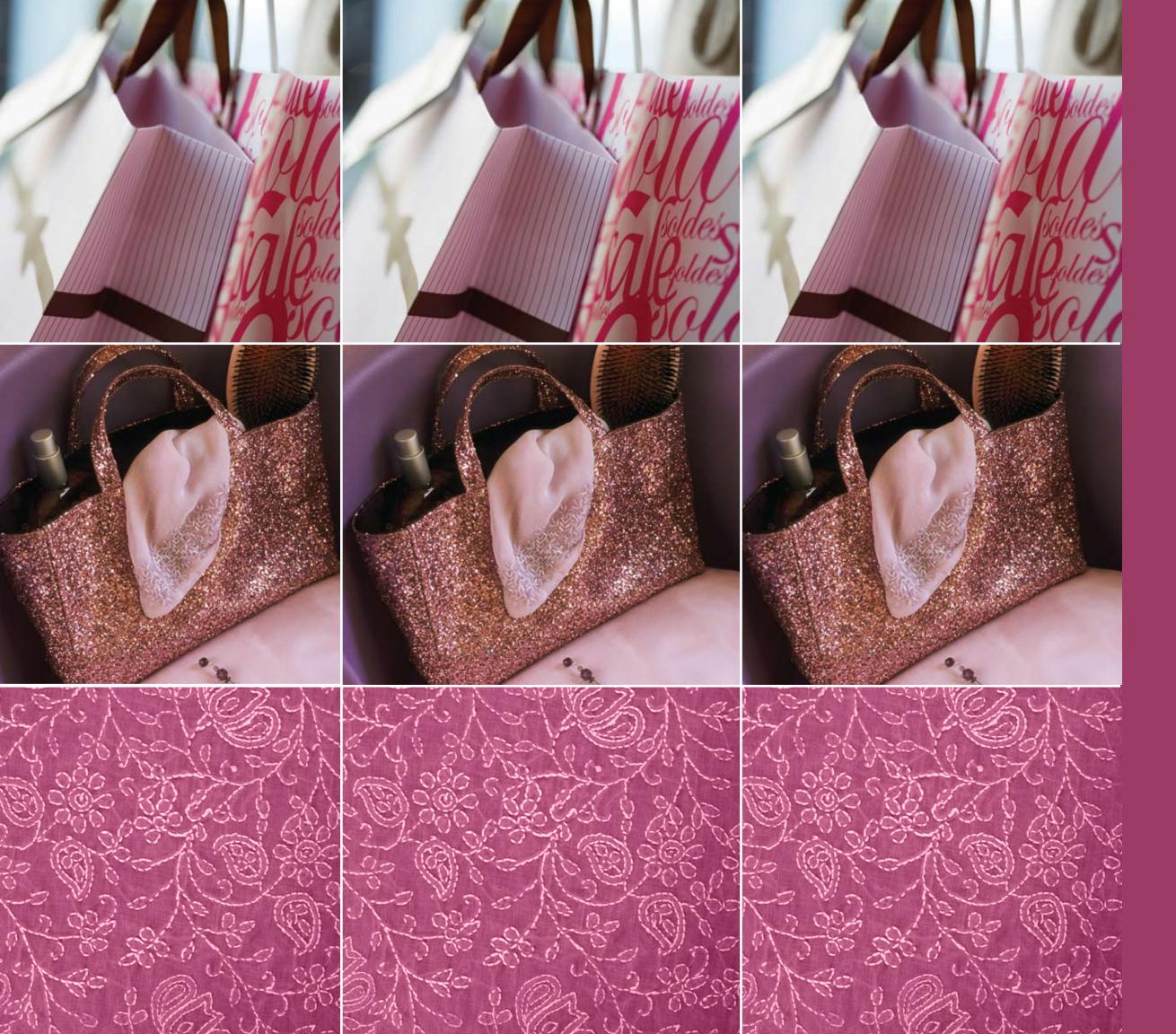
These future facing, modular commercial spaces can be adapted to suit diverse needs

SALIENT FEATURES

- Built on an area of 8,00,000 sq ft, with 3,50,000 sq ft allocated for offices,
 2,07,000 sq ft for retail & leisure and
 2,00,000 sq ft for the 5 star Hilton Garden Inn Hotel.
- Centrally air-conditioned with energy efficient chillers. 100% power backup
- 2 levels of basement parking and ample surface parking

- 24 hour security surveillance
- 5 passenger elevators and 2 sets of escalators
- Modern fire detection and suppression systems with sprinklers, fire & smoke detectors meeting all NBC norms
- Seismic design complaint as per Zone IV
- Sewerage collection system for the entire complex
- ATM facility







Retail spaces where leisure is taken to a whole new dimension

DLF PLaza Lucknow is set amidst a magnificent landscape of verdant greens that provide the perfect backdrop to leisurely pursuits. Two blocks of retail areas are thoughtfully designed so as to allow high visibility and easy access. The modern clean lined facade allows the intricate weave of the traditional 'chikankari' to be elegantly showcased in an uncluttered world class retail environment. The leisure spaces offer culinary or cinematic delights; keeping the original 'flavour' intact and 'served' in a fabulous ambience.

While Gomti Nagar is already an exclusive shopping destination, DLF Plaza Lucknow will be a class apart in indulgent retail experiences

Keeping up to the tradition of retail indulgences

Lucknow has traditionally been a shopping destination famous for its unique styles of embroidery and regal jewel craft. DLF Plaza will cater to the affluent neighbourhood of Gomti Nagar, with outlets showcasing a wide variety of product from exquisitely handcrafted jewellery, to leading lifestyle brands or the latest in world class electronic gadgetry.





offering an unparalled retail experience

The retail spaces include outlets of leading domestic and international brands. The extreme flanks of the retail arena have been planned with anchor stores having high visibility. DLF Plaza has the key advantages of easy internal access combined with its convenient location within an already upmarket shopping destination.





entertainment like never before

Watch the latest motion pictures seated in the plush comfort of the 1000 seater Multiplex. With a whole array of cuisines, dining options, motion pictures and retail conveniences to choose from, the leisure facilities at DLF Plaza have made life happier not only for the residents of Gomti Nagar, but also infused a happy convenience for the office goers at DLF Plaza.





spoiling customers for choice

Whether it is a delectable gourmet meal that you wish to linger over, or a quick bite from the various food options at the Foodcourt. Whether it is international brands you want to indulge in; or traditional embroidery you want to buy. Whether it is the latest Hollywood release you want to watch or the new Bollywood blockbuster you want to see.

DLF Plaza Lucknow has it all.



Entertainment and Leisure will never be the same again.



Sharing an address with the upcoming posh
Hilton Garden Inn Hotel, DLF Plaza Lucknow
will attract even higher footfalls from the well
heeled visitors to this upmarket destination

DLF Plaza is located at Vibhutikhand, in Gomti
Nagar, an upmarket residential area and business
district in Lucknow. Gomti Nagar, a much sought
after neighbourhood, is home to top end shopping
destinations

The Hilton Garden Inn will be within the precincts of DLF Plaza, which will not only afford captive footfalls of the hotel's affluent vacationers or business travelers, but also give DLF Plaza the added footfalls of Lucknow's gentry.







The central premium location, excellent connectivity, and catchment of posh residences and offices will ensure an unmatched investment opportunity.

an unmatched investment opportunity that will spur further development

By giving Lucknow its first A grade commercial development, DLF Plaza will attract
more and more big businesses to enter and take a stake in one of the fastest
growing cities in India, and the emerging economic capital of India's most populou
state. This pioneering development will be an excellent opportunity for both retail

